KAEF DT3 LIVING WELL TV NETWORK COMMERCIAL LIMITS

AND WEB SITE RULE COMPLIANCE CERTIFICATION,

**FIRST QUARTER 2013** 

THE FOLLOWING IS A LIST OF ALL LIVING WELL NETWORK PROGRAMS DESIGNED FOR

CHILDREN THIRTEEN TO SIXTEEN YEARS OLD THAT WERE SCHEDULED FOR BROADCAST

DURING THE FIRST QUARTER OF 2013, JANUARY 1, 2013 THROUGH MARCH 31, 2013. LIVING

WELL AND KAEF CERTIFY THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER

AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL

COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL

COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN

ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE COMMERCIAL MINUTES DID NOT

EXCEED THE COMMERCIAL LIMITS IN THE FOLLOWING PROGRAMS:

<u>Children's Weekend Programs</u> (series)

1. Program: Taste Buds

Time: Sundays 9:00- 9:30 AM PT

Duration: 30 minutes Rating: TV-13-16 E/I

2. Program: Aqua Kids Adventures Time: Sundays 9:30- 10:00 AM PT

Duration: 30 minutes

Rating: TV-13-16 E/I

3. Program: Real Life 101

Time: Sundays 10:00- 10:30 AM PT

Duration: 30 minutes Rating: TV-13-16 E/I

4. Program: Major Decision

Time: Sundays 10:30 AM- 11:00 AM PT

Duration: 30 minutes Rating: TV-13-16 E/I

5. Program: Animal Atlas

Time: Sundays 11:00- 11:30 AM PT

Duration: 30 minutes Rating: TV-13-16 E/I 6. Program: Mystery Hunters

Time: Sundays 11:30- 12:00 PM PT

Duration: 30 minutes Rating: TV-13-16 E/I

ALL LIVING WELL NETWORK PROGRAMS DESIGNED FOR CHILDREN THIRTEEN - SIXTEEN YEARS OLD, SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d). NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON

BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.